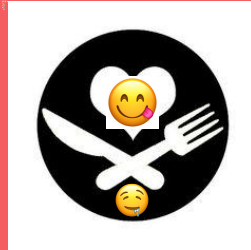


Munchies !



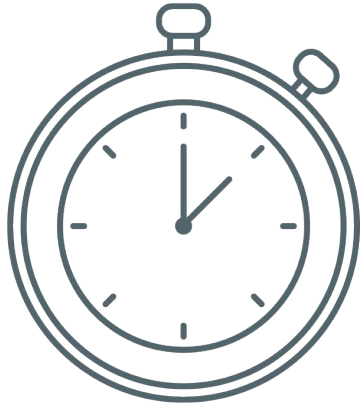
By Tina, Angela, Annabelle, Steven



Mission Statement



“Munchies is to-go and convenient. We offer vegetarian options with many varieties. **Fast and affordable.** Bring it to class to start munching. Save money live better and get good grades”.



Slogan

“Eat and go”





Food Truck Menu & Prices



Pickle on a stick:
\$1.50



Mini Tacos (2):
\$5.00



Super nachos:
\$5.50



\$0.99 a can



Hot dog bit (10):
\$5.00



French Fries:
\$2



Onion Rings:
\$3



Pretzel Bites (12):
\$4.25



Fruit cup:
\$1.50

Food Truck Location

Food Truck Location: Galileo Academy of Science and Technology, 1150 Francisco Street , 94109



Target Market

Demographics: Our target customers are teenage students ranging from ages 13 to 18.

Psychographics: We want to target teenagers that desires to buy filling and affordable food without having to wait.





Data Collection of Demographics



Data	Area Code: 94134	Area Code: 94133	Area Code: 94132	Area Code: 94115
Average Household Income	\$44,992	\$107,838	\$67,468	\$104,879
Top Five Occupations	-Computer/Math -Health -Law Enforcement -Life Physical -Legal	-Health Diagnosing -Legal -Computer/Math -Management -Business/Financial	-Architecture -Health -Business -Computer -Chef	-Legal -Architecture -Management -Computer/Math
Top Five Industries/Businesses	-Administrative & Support -Religious Organizations -Accomadation -Finance/Insurance -Construction	-Full-service Restaurants -Hotels/Motels -Limited-service Restaurants -Corporate Office -Office of Lawyers	-Civil & Social -Food Services -Grant Making -Restaurant -Religious	-Health Care -Food Services -Educational Services -Accomodation
Most Common Ethnicity or Culture	Asian	Asian	Asian	White
Most Common Level Of Education	High School	High School	High School	Bachelor/Masters

Survey

<https://www.surveymonkey.com/r/QF87TFD>



**CLICK TO
TAKE THE SURVEY**

Social Media Marketing



Instagram: https://www.instagram.com/munchies.food_truck/

Our website:

https://sites.google.com/s/1W7QGbjOKICtKMe9FwAE_dc16e2CxjOAY/p/1VD_0-x_sKdtSV_yfyXLqZObmBlPTHORs/edit

Email: Muchies@gmail.com

**Thank you for listening and please swing by to
MUNCHIES with friends and family!**

